

CONTENTS

Foreword	vii
Contributors	xvii
Introduction	xix
 Section 1: The Archeology of Social Psychology	
Chapter 1	
Converging Multiple Philosophical Paradigms for the Advance of Social Psychology - Epistemological bases for further developments <i>Eduardo R. Infante</i>	3
Chapter 2	
Social Psychology: Discipline, Interdiscipline or Transdiscipline? <i>James Moir</i>	15
 Section 2: Contemporary Social Psychology	
Chapter 3	
The Application of Experimental Aesthetics in Social Psychology to Marketing Research in the Motorcycle Industry <i>Azhari Md Hashim</i>	25
Chapter 4	
Methods in the Construction of Social Psychology: From Experimentation to Postmodernism <i>Bernard Cadet, Isabel Cuadrado-Gordillo and Inmaculada Fernández-Antelo</i>	33
 Section 3: Social Psychology of Human and Social Development	
Chapter 5	
The Social Identity Approach to Mergers and Acquisitions: An Overview <i>Eleni Makri</i>	49
Chapter 6	
Pain, Patients' Needs and Health-Related Quality of Life <i>Maribel Pelaez Dóro, Aline Cristina Antonechen and Iris Miyake Okumura</i>	59

Chapter 7 Interpersonal Relations and Personality Traits in Adult Psychology Students: Interdependence Phenomena <i>Galina Kozhukhar</i>	69
Chapter 8 Social Construction of Spirituality among Teachers and Healthcare Workers in Thailand <i>Dusadee Yoelao and Kanu Priya Mohan</i>	80
Section 4: Social Problems and Social Psychology	
Chapter 9 Theory of Social Partitions and Identity Dynamics <i>Philippe Castel and Marie-Françoise Lacassagne</i>	93
Chapter 10 Attachment Styles and Parasocial Relationships: A Collectivist Society Perspective <i>Juliet Dinkha, Charles Mitchell and Mourad Dakhli</i>	105
Section 5: Alienation, Exclusion and Terror: Current Issues and Future Challenges	
Chapter 11 Identifying Violence – Research on Residential Care Girls’ Recognition of Violence <i>Helena Parkkila and Mervi Heikkinen</i>	125
Chapter 12 Being Homeless: An Empty Self in an Empty World <i>Susan Eustace</i>	135
Section 6: Psychology as Social Practice	
Chapter 13 The Consciousness of Unemployed Workers in Brazil Analysed by Social Psychology <i>Inara Barbosa Leão, Juberto Antonio Massud de Souza and Ana Paula Bessa da Silva</i>	149
Chapter 14 Predicting and Changing Behaviour: The Social Psychology Perspective <i>Shulamith Kreitler</i>	159

Section 7: Science, Ideology and Social Psychology

Chapter 15

The Social-Psychology of Religion - The Importance of Studying
Religion Using Scientific Methodologies

Joel R. Anderson

173

Chapter 16

Attitudes Toward mHealth: A Look at General Attitudinal Indices
Among Selected Filipino Undergraduates

*Roann Munoz Ramos, Paula Glenda Ferrer-Cheng and
Francine Rose de Castro*

186

Author Index

205